



Permanent Mission of the
Argentine Republic
United Nations
Ministry of Foreign Affairs and Worship

MSME DAY 2024

MICRO, SMALL AND MEDIUM-SIZED ENTERPRISES DAY - 27 JUNE 2024



PERMANENT MISSION OF THE REPUBLIC OF INDONESIA
TO THE UNITED NATIONS
NEW YORK



DESA | Department of
Economic and
Social Affairs



United Nations
Global Compact



UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION



International
Trade
Centre



UN trade & development

Leveraging the Power and Resilience of Micro-, Small and Medium-sized Enterprises to Accelerate Sustainable Development and Eradicate Poverty in Times of Multiple Crises

27 June 2024, 10:00 -12:00 (New York), UNHQ, Conference Room 5

Opening Session (10:00 a.m. - 10:30 a.m.)

Moderator: Juan Jose Martinez Badillo, Chief, UNCTAD New York Office

H.E. Mr. Ricardo Ernesto Lagorio

Ambassador Extraordinary and Plenipotentiary
Permanent Representative
Permanent Mission of Argentina to the United Nations

H.E. Mr. Hari Prabowo

Ambassador
Deputy Permanent Representative
Permanent Mission of the Republic of Indonesia to the United Nations

Ms. Sanda Ojiambo

Assistant Secretary-General, United Nations Global Compact

Ms. Pamela Coke-Hamilton

Executive Director, International Trade Center (2-minute video message)

Panel Session (10:30 a.m. - 12:00 p.m.)

Leveraging the Power and Resilience of Micro-, Small and Medium-sized Enterprises to Accelerate Sustainable Development and Eradicate Poverty in Times of Multiple Crises

Moderator: Amson Sibanda, Chief, National Strategies and Capacity Building Branch, Division for Sustainable Development Goals, DESA (NSCBB, DSDG/DESA)

Getachew Andualem, Desk Head, Ministry of Industry, Ethiopia (online speaker)

Kamarudeen Mohamed Rizvi, Director of Industries, Ministry of Industries, Sri Lanka (online speaker)

Lidia Diaz, Entrepreneur, Dominican Republic, Plant Powered / Neros

Todd Schechter, Associate Strategy Director, frog, Capgemini Invent

Q&A session (11:30 a.m. to 12:00 p.m.)